SUPERIOR MULTI-PACKAGING LIMITED

Company Registration No.: 197902249R

(Incorporated in Singapore)

VOLUNTARY CONDITIONAL CASH OFFER BY ANZ SINGAPORE LIMITED FOR AND ON BEHALF OF CROWN SPECIALITY PACKAGING INVESTMENT PTE. LTD. FOR SUPERIOR MULTI-PACKAGING LIMITED

- APPOINTMENT OF INDEPENDENT FINANCIAL ADVISER

Superior Multi-Packaging Limited ("Company") refers to the announcement dated 16 August 2012 issued by the Company in relation to the voluntary conditional cash offer (the "Offer") made by ANZ Singapore Limited, for and on behalf of CROWN Speciality Packaging Investment Pte. Ltd. ("Offeror"), for all the issued and paid-up ordinary shares ("Shares") in the capital of the Company, other than those Shares held by the Company as treasury shares and those Shares held, directly or indirectly, by the Offeror as at the date of the Offer.

The Board wishes to inform shareholders of the Company ("Shareholders") that it has appointed SAC Capital Private Limited (the "IFA") as the independent financial adviser to advise the directors of the Company who are considered independent for the purposes of the Offer (the "Independent Directors").

A circular containing, inter alia, the advice of the IFA and the recommendation of the Independent Directors will be sent to Shareholders within 14 days from the date of the despatch of the Offer Document to be issued by or on behalf of the Offeror.

In the meantime, Shareholders are advised to refrain from taking any action in relation to their Shares which may be prejudicial to their interests and to exercise caution when dealing in the Shares, until they or their advisers have considered the information and the recommendations of the Independent Directors as well as the advice of the IFA which will be set out in the circular to be issued by the Company in due course.

The directors of the Company (including those who may have delegated detailed supervision of the preparation of this Announcement) have taken all reasonable care to ensure that the facts stated and opinions expressed in this Announcement are fair and accurate and that no material facts have been omitted from this Announcement, and they jointly and severally accept responsibility accordingly. Where any information has been extracted or reproduced from published or otherwise publicly available sources, the sole responsibility of the directors of the Company has been to ensure through reasonable enquiries that such information is accurately extracted from such sources or, as the case may be, reflected or reproduced in this Announcement.

By Order of the Board

Professor Tan Chin Tiong Non-Executive Chairman Superior Multi-Packaging Limited 21 August 2012